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October 14, 2022





Val Misra, MR. MBA
MBA/College/Careers Non-Profit, MR. MBA, Founder
Education Non-Profit

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October 14th 2022, Harvard Business Review®

DISRUPTORS WHO ARE CHANGING THEIR INDUSTRIES

Every company and entrepreneur starts in that place of uncertainty where knowledge ends and discovery begins. The latest generation of change-makers, those business leaders and influencers who have an idea and refuse to give up on it, begin with uncertainty as they labor to take their industries beyond what we know and expand the limits of what we can achieve. Below, you'll read about the Vanguarders of 2022: an elite group of tireless creators, charting new territory by using cryptocurrency and blockchain to make finance accessible to the unbanked; preparing power grids around the world for a sustainable future; innovating platforms that help medical representatives obtain pre-approvals for the first time; drastically reducing carbon emissions in logistics by designing the world's first interlocking plastic bottle; and so much more.



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Pursuing higher education can be a life-changing endeavor. For [Val Misra](#), helping individuals reach their college, post graduate educational and career goals is a personal passion. His USA 501c3 non-profit organization, [MR. MBA®](#), seeks to help students of all backgrounds, no matter their economic resources, to get into the college, MBA, Masters or companies of their dreams. “We’ve sought to help students here in the United States all the way to the remotest villages in Africa, India and China,” Misra explains.

To date, Misra’s non-profit has an impressive success rate in placing students in top colleges, graduate schools and companies around the world. “I have always loved education and believe it opens many doors to those who don’t have the ‘access’ to certain opportunities. So far, we have helped more than 2,000 men and women get into colleges and graduate school. We have a 99.9% success rate,” Misra states.

Reaching that impressive success rate is a result of Misra's 'magic formula' approach to the college, MBA and career application process. "By creating a student brand with superior candidate stories and topnotch applications coupled with a strategically selected number of schools or companies per student, we have been able to maintain a high acceptance rate for our clients," says Misra. "We provide our services free of charge for those who cannot afford the cost. I've seen how education has significantly impacted my life, so my main goal is to help others improve their own lives through higher learning."

Misra's mission to help others stems from his own experience. "I was once an international student in high school not knowing how to apply to my dream school, New York University, or companies, Lehman Brothers. I remember the pressure, tension, and feeling of being lost. I formed [MR. MBA®](#) to help students around the world by giving them structured, professional guidance to the top schools and companies," Misra explains.

Experiencing all sides of the admissions process has led to Misra gaining invaluable knowledge on what it takes to get into an elite school and company. He's attended several esteemed schools all over the world, including Harvard Business School, Northwestern University Kellogg School of Management, London Business School, NYU and others. He's also served on the MBA Admissions Board at Northwestern Kellogg for two years and worked as an Admission Rep at NYU. To complement his stellar education, Misra has worked in non-profit, education, career management, strategy, advisory, marketing/brand management, operations, financial services, and entrepreneurial management (firms such as [MR. MBA®](#), Sponsors for Educational Opportunity, Lehman Brothers, Morgan Stanley, American Express, HSBC, KPMG Consulting, Kraft Foods/Mondelez International, GTA Travel and family business).

With such experience under his belt, it's understandable that people seek out Misra's organization for expert guidance throughout the admissions process. "Navigating the ins and outs of graduate programs, undergraduate schools and elite company hiring can be overwhelming," says Misra. "Each institution has different requirements and admissions processes. It's enough to make your head spin."

Misra is a frequent contributor to The Harvard Crimson®, where he writes articles on how to craft the perfect college essay and how to navigate the college and MBA application process. He sees the landscape for higher education shifting rapidly as more schools have adjusted their learning model post-pandemic.

"We have seen MBA and college applications rise significantly at top schools with more women attending, and some programs have added more seats to their class," he reveals. "MBA and college acceptance rates at top schools have tightened considerably. As the economy is still recovering from Covid19, we see the same re hiring in different industries-higher applications and significantly lower acceptance rates." With increased competition, non-profit services like those offered by [MR. MBA®](#) are even more vital to helping students stand out from the pack. "I do see the future of the education industry as quite bright, however universities will need to remain highly flexible and continue to evolve their curriculum and programs' activities to meet the demands of the ever-changing global climate and student needs."

The journey of creating [MR. MBA®](http://www.mrmba.org) and seeing it really take off has been exceptionally rewarding for Misra. “My purpose in life is to make a difference in the world. Solve a problem. Provide something unique and awesome. That’s how people will thank you and remember you. If you can do that, you have made the world a better place!”



[MR. MBA®](http://www.mrmba.org) is a USA 501c3 non-profit organization based in New York City with a mission to provide stellar education admissions guidance and career management services to aspiring students around the globe. Services are provided for a donation or completely free to economically disadvantaged students. MR. MBA® has helped over 2,000 students worldwide gain admission to top schools through a strategic branding process that yields a 99.9% success rate. Its founder, Val Misra, has studied at Harvard Business School, Northwestern Kellogg, London Business School, NYU Stern, NYU School of Professional Studies, and NYU Florence. Val has an empathetic personality and wants his students to succeed and to win. MR. MBA® is Val’s way of giving back to the community and to the world.

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